



DCW DEUTSCH-CHINESISCHE
WIRTSCHAFTSVEREINIGUNG E.V.

德 中 经 济 联 合 会

Demographic Change: Opportunities for Chinese Investments in Germany

German-Chinese Business Association (DCW) e.V.

- Established:** 1987
- Head office:** Cologne, Germany
- Legal form:** Non-profit association
- Tasks:** Promote bilateral investment and trade relations between China and Germany
- Members:** Over 430 member companies with 90% from manufacturing, commerce and service sector
- Volunteers:** Over 50 people in board of directors, advisory board, regional boards and special experts for different branches and fields



Cooperation Partners



DCW is the official German partner of the **China Council for the Promotion of International Trade (CCPIT)**



DCW is the German member of the **EU–China Business Association (EUCBA)**

Close contact and cooperation with:
Chinese embassies and consulates in Germany, German and Chinese Chambers of Commerce, German Chamber of Commerce IHK (different regions), German chambers of commerce abroad (AHK), Germany Trade & Invest (GTAI), NRW Investment Promotion Agency (NRW.INVEST) and other agencies and associations.

Representatives of DCW Regions in China

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Activities & Events



DCW-Expert Placement Services

- Find experts for your event
- Offer your expertise as part of the Expert Placement Services



Publications



Cooperation Platform

DeZhong.de

Job fair

DeZhong.de/Jobs

Services

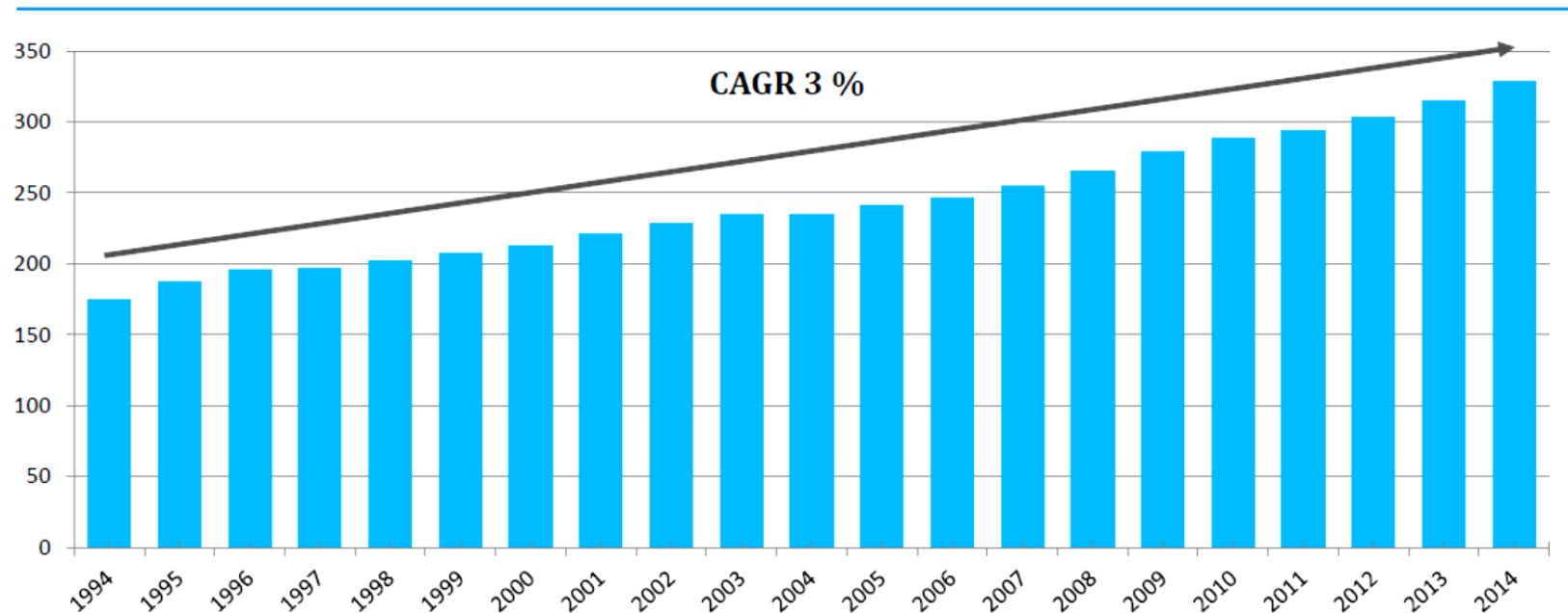
DeZhong.de/Services

Location Promotion

DeZhong.de/Locations

Increasing Health Care Expenditures in Germany

Healthcare Expenditure (in Billion Euro)

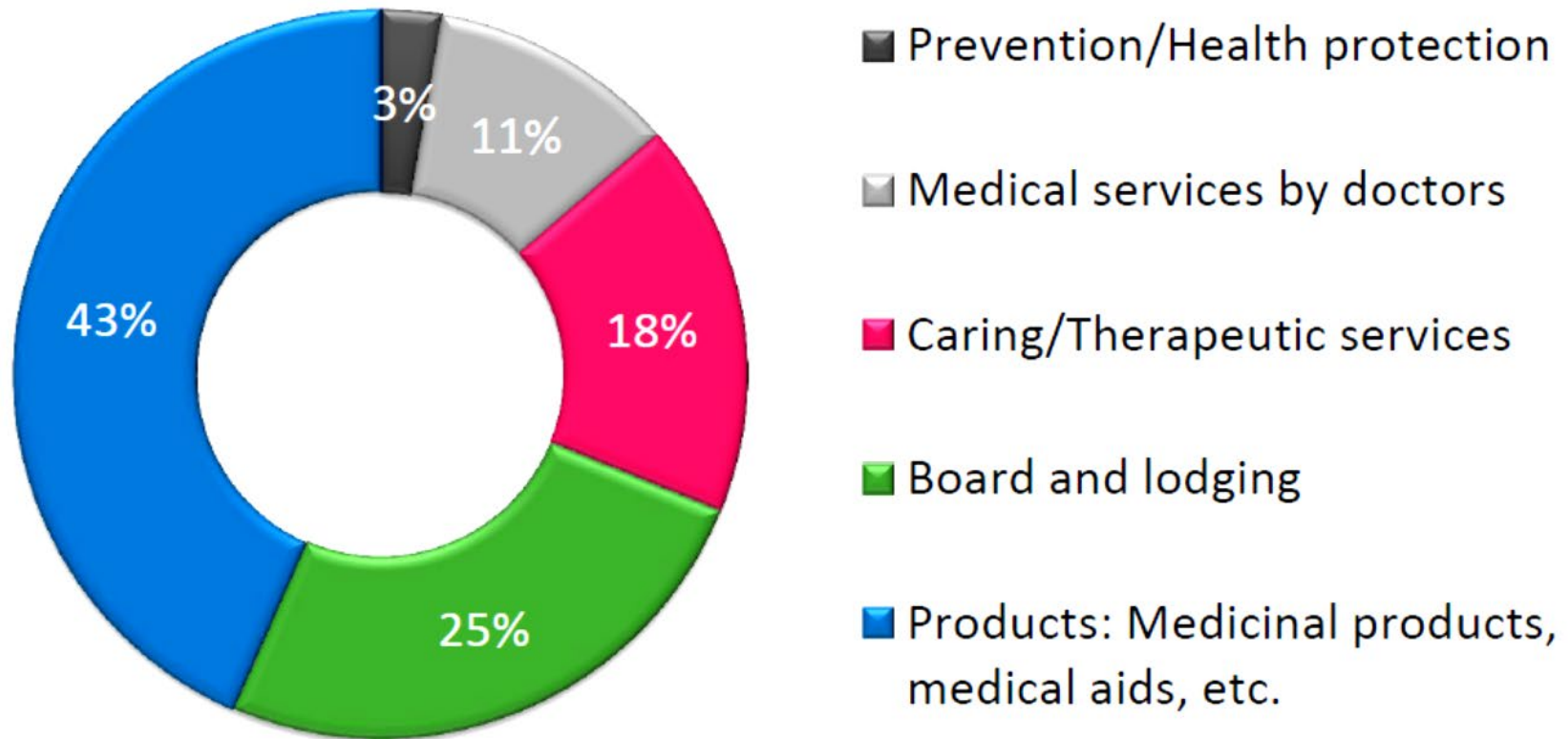


- Nearly all Germans (99.8%) have health insurance.
- Healthcare spending in Germany accounts for 11.6% of GDP.

Demographic Change – a global trend

- Germany's population is the oldest in Europe
 - 2035 one third of population in Germany older than 65 years
- Demographic Change offers growth opportunities for business models
 - particularly in the healthcare sector
- Generation 50+ as main target group
- High „out-of-pocket“ spending increases market significance

German Out-of-Pocket Expenditures by Segments



Market Opportunities for Chinese Investments

- Healthcare ingredients
- Selfmedication
- Pharma
- E-Health
- Medical and Technical Aids
- Preventive Healthcare
- Medical Technology

Chinese Investments in Germany's Health Sector

- 18 acquisitions by Chinese companies within the pharma and biomedicine sector in Germany since 2015
- 2017: Acquisition of Biotest AG by Creat Group and METRAX GmbH (PRIMEDIC) by Yuwell Medical (Yuwell Group)
- 2018: Strategic cooperation agreement signed by Alibaba Health (Alibaba Group) and Merck KGaA

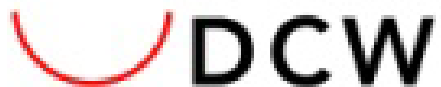


We cordially invite you to

3rd Sino-German Geriatric Conference

24.01.2019 in Essen, Germany

Organizer:



Thank you for your attention!

For more information please visit
www.dcw-ev.de